



DISCOVER
YOUR
DYPB PERSONAL
BRAND

PERSONAL BRANDING

A workshop for leaders who want more purpose, fulfillment and legacy in their career path.

RELATED PROGRAMS

STORYTELLING & PRESENTATIONS

EI & BEHAVIOURAL STYLES

VALUES

WHAT YOU'LL LEARN

Understand how your personal brand can create more meaning, clarity and success.

Craft your own personal brand statement.

Create a point of difference to stand out from the crowd.

BENEFITS TO ATTENDEES

- Learn what drives you on a personal and professional level
- Understand your values, traits, skills and interests for greater fulfillment
- Leverage your personal brand for your career, business and life
- Develop more alignment and meaning in your leadership journey
- Empower and clarify your purpose

BENEFITS TO EMPLOYERS

- Emotionally aligned leaders in the organization, with a higher sense of purpose, who drive efficiency and become stronger brand ambassadors for the business
- Greater retention, productivity, fulfillment and results
- An engaged and tuned in workforce who will actively improve company culture and become better employees, embrace customer feedback and more quickly gain proficiencies

"Engaging, knowledgeable, funny, enthusiastic and had my attention the entire 2.5 hours. My favourite part of the workshop that I took home was 'What's my personal brand and what's my voice? What do I promise to the world and what do I want to share with with world?'"

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BOOK TODAY!

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