

A group of people are seated in a circle in a workshop setting. A man in a green sweater is speaking and gesturing with his hands. Other participants are listening attentively. The room has a creative, industrial feel with geometric shapes on the wall and a large screen in the background.

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DYPB PERSONAL
BRAND

STORYTELLING & PRESENTATIONS

A workshop for leaders who strive to better persuade, communicate and connect with their teams, employees and customers.

RELATED PROGRAMS

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WHAT YOU'LL LEARN

To present with greater power and emotional resonance using the art of storytelling.

Understand how to effectively communicate key messages and gain alignment.

Enhance memorability and authority in presentations, meetings and networking.

BENEFITS TO ATTENDEES

- Improve your communication and presentation skills
- Be more convincing
- Persuade people to accept and align with your ideas
- Speak in a more compelling, engaging and relatable way
- Convey a brand story more effectively

BENEFITS TO EMPLOYERS

- Stronger decisions and results from improved interpersonal communications
- Enhance your organizational agility
- Get departments to communicate better
- Build stronger cross-functional collaboration and community from increased clarity, conciseness and connection

“Dynamic, funny and more importantly, delivered one of the most effective sessions I have ever attended. Interactive sections of the workshop were incredibly effective with active participation by all.”

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BOOK TODAY!

info@DYPB.ca | 416-838-2526 | 501-178 Jarvis St, Toronto M5B 2K7